

Kids have monkey bars and swing sets.

To race the new 718 Boxster up the Gotthard Pass, download Blippar and follow the steps below.



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AIM & FRAME  
ENTIRE EXPANDED IMAGE



RACE  
AGAINST THE CLOCK  
IN THE 718 BOXSTER

©2016 Porsche Cars North America, Inc. Porsche recommends seat belt usage and observance of traffic laws at all times. 2017 Boxster S acceleration 0-60 mph in 4.0 seconds with optional PDK and Sport Chrono Package.

Grown-ups have playgrounds, too.



Porsche recommends Mobil 1

The new 718 Boxster. For the sport of it.



A legacy of turning roads into playgrounds.



Nearly 60 years ago, the racing world was knocked sideways by a lively, mid-engine roadster—the 718 RSK. It swept past the establishment, capturing winners' podium after winners' podium at places like Targa Florio and Le Mans. For those behind the wheel, it was the epitome of Porsche fun. Today, that spirit returns with the new mid-engine 718 Boxster. Near-perfect balance, unrivaled agility, and a new flat-four turbocharged engine give it all the speed and power necessary to quickly make up for lost time. To learn more, visit [porscheusa.com/new718](http://porscheusa.com/new718)